

## Maori Business Concepts – Level One Business Studies

### 1.1 (Internal Business Environment)

- tikanga Māori/kawa
- aroha
- kaiarahi
- kaipakihi
- mana
- whakapapa
- manaaki tangata
- rangatiratanga
- runanga
- ropū whaiiti
- hapū and iwi
- hangarau
- kaiarahitanga
- pono.

### 1.2 (External Business Environment)

- tikanga/kawa
- kaipakihi
- whakapapa
- haporī
- hangarau
- ture
- whānau, hapū, and iwi
- pono
- kaitiakitanga
- rautaki
- ngā āhuatanga.

### 1.3 (Responses to Operational issues)

- tikanga Māori
- aroha
- tikanga ā iwi
- pono
- matatika
- hinonga
- mana
- manahu
- tukaha
- te ao whānui
- kaipakihi
- kaiarahi.

#### 1.4 (Marketing)

- tikanga Māori/kawa
- kaipakihi
- utu
- rawa
- pono
- hapū and iwi
- uara
- hoko
- pūtea/rawa.

#### 1.5 (Recruitment)

- tikanga Māori
- kawa
- tuakana and teina
- whanaungatanga
- tiaki
- manaakitanga
- mana
- pōwhiri
- whakatau.

#### 1.6 (Carry-out a business)

- kaiarahitanga
- rautaki
- pūtea/rawa
- hoko
- rawa
- kōrero taki
- tahua
- te arotake mōhiohio.